



Agenda - Day 1 - Wed 7

	BUSINESS ROOM
13:30 - 14:30	 Registration + welcome Coffee [CONSERVATORY]
14:30 - 15:00	Mind (y)our business Hold the vision, trust the process <i>Kevin Goeminne - CHILI publish</i>
15:00 - 15:30	Augmented assets Let's stop talking about the future in the future tense <i>Piet Saegeman - CHILI publish</i>
15:30 - 16:00	 Coffee break [CONSERVATORY]
16:00 - 16:30	Customizing Commercial Print? The influencer's inside insight perspective <i>Pat McGrew - Infotrends</i>
16:30 - 17:00	Making money creatively Long-term succes formula for integration <i>Jason Frueh - MyCreativeShop</i>
17:00 - 17:15	How Axalta drastically reduced the label production cost at KAN design <i>Nico Potvin - KAN Design</i>
17:15 - 18:00	 Coffee break [CONSERVATORY]
18:00 - 18:15	The Many Faces of Online Variable Documents Integrating leading composing engines. <i>Jonathan Stuart - Paragon</i>
18:15 - 18:30	Brand Management at scale Empowering Enterprises with Dynamic Digital Outputs <i>Michelle Bengermano & Amer Mallah - Demand Bridge</i>
18:30 - 19:00	Today's technology for tomorrow's solutions Anticipating the market shift - new functionalities <i>Ward De Langhe - CHILI publish</i>
19:00 - 23:00	 Evening Event [CONSERVATORY] Enjoy good food and great networking!

Agenda - Day 2 - Thu 8

	BUSINESS ROOM	TECHNICAL ROOM	NOVICE ROOM
09:00 - 09:30	 Welcome Coffee [CONSERVATORY]		
09:30 - 10:45	The EvoYOUtion of Print Business - Relationships are about to get real personal! Deborah Corn - PrintMediaCentr	Fast Forward Talks	The CHILI publisher basics. How to rev up your online editing engine?
10:45 - 11:15	 Coffee break [FOYER]		
11:15 - 12:30	Leading the Future of Digital Print: The Market Shift for Creative Designers Marcus Timson - Co-Founder of InPrintShow	Fast Forward Talks	The Converter InDesign and Backoffice setup - Getting started with documents
12:30 - 13:30	 Lunch [FOYER]		
13:30 - 14:30	The elevation of today's MarTech applications Theresa Regli - DAM Influencer	The advertisement and catalogue snippet riddle	Template variables 1 The rookie session
14:30 - 15:30	Can CHILI publish revolutionise packaging artwork? Sean Smyth - Smithers Pira	Streamlining your VDP output	Template variables 2 The advanced session
15:30 - 16:00	 Coffee break [FOYER]		
16:00 - 17:00	How AI and CHILI publisher makes retailers marketing more successful Thomas Eusterholz - DAM Experts	Advanced/extended/ existing A Workspaces practicum	Variable and Event Actions The expert session
17:00 - 18:30	Analyst Round Table Discussion	Mapping customer data into your CP data sources	Frame Types and configuration The update session
18:00 - 00:30	 Evening Event [VONDELPARK3]		

Agenda - Day 3 - Fri 9

	BUSINESS ROOM	TECHNICAL ROOM	NOVICE ROOM
09:00 - 09:30	 Welcome Coffee [FOYER]		
09:30 - 10:30	Partnerships: The Third Option - How strategic partnerships fuel growth in challenging markets Piet Saegeman - CHILI publish	Fast Forward Talks	Workspaces and View Preferences - The UX session
10:30 - 11:30	CHILI publish Round Table Discussion	Externalize to optimize - Outside storage of CHILI documents for inside freedom	3D Folding - The visualization session
11:10 - 11:30	 Coffee break [FOYER]		
11:30 - 12:20	1-on-1's	Set the CORS for external assets - A CORS headers instruction manual	3D Models - The designer session
12:20 - 13:20	 Lunch [FOYER]		
13:20 - 14:10	1-on-1's	The CHILI app security files - How to make your CHILI app hack-free	API Basics - The IT tech/geek session